

# Flow based

*assay component selection services*  
from **Cytiva**

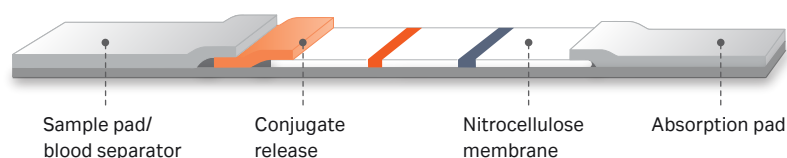


## Need to optimize your assay's performance? Cytiva can help.

Assay performance is affected by numerous interactions between your analyte, antibodies, conjugate membrane, sample pad, absorption pad, device housing, etc.

In addition to manufacturing high quality membranes and papers, Cytiva diagnostic experts have over 30 years of experience in assay design.

***Let us help you too.***



Contact us at [Diagnostics.DesignServices@cytiva.com](mailto:Diagnostics.DesignServices@cytiva.com) or visit us online at [cytiva.com/DiagnosticServices](https://cytiva.com/DiagnosticServices) to request a service.

### Choose from three ways to engage



#### Consultation

Discuss your assay requirements and receive relevant samples



#### Design seminar

A Cytiva expert will lead a lecture on assay component selection for your organization



#### Private workshop

Have a Cytiva expert dedicated to optimizing your assay over a 3 day deep dive

Live or virtual options available

**[cytiva.com/DiagnosticServices](https://cytiva.com/DiagnosticServices)**

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